



## 1. RATE CARD

| BANNER TYPE<br>(refer to graphic above) | LOCATION ON NDORFIN.CO.ZA   | PRICE PER MONTH<br>(excl. VAT)<br>(excl. design) |
|---|---|--|
| Spot 1                                  | Homepage  | R 1,250.00                                       |
| Spot 1                                  | News, Photo Gallery, Video Gallery, Links, About  | R 1,000.00                                       |
| Spot 1                                  | Events Page   | R 750.00   |
| Spot 2                                  | Photo Gallery, Video Gallery, Links, About  | R 750.00   |
| Spot 2                                  | Events page only  | R 500.00   |
| Content Area                            | Events or News pages<br>Contextual banners or text links relevant to content in a particular page.<br>Eg. Event Accommodation | R250.00  |

### Design of banners:

**R400.00 (excl. VAT) for static banner**

**R600.00 (excl. VAT) for animated banner (5 frames included)**

## 2. BULK DISCOUNTS

Ndorfin can offer the following bulk discounts on banner placements. All are to be paid in advance for the period chosen.

| <b>BANNER TYPE</b> | <b>LOCATION ON NDORFIN.CO.ZA</b>  | <b>TIME PERIOD</b>                     | <b>PRICE PER TIME PERIOD (excl. VAT) (excl. design)</b> |
|--------------------|---|--|---|
| Spot 1             | Home, events, news  | 3 month placement                      | R 2,500.00  |
| Spot 1             | Home, events, news  | 6 month placement                      | R 2,250.00  |
| Spot 1             | Home, events, news  | 8 month placement                      | R 2,000.00  |
| Spot 1             | Home, events, news  | 12 month placement                     | R 1,750.00  |
| Content Area       | Events or News pages<br>Contextual banners or text links relevant to content in a particular page.<br>Eg. Event Accommodation | 3 month placement<br>6 month placement | R 500.00<br>R 750.00                                    |

### **Design of banners:**

**R400.00 (excl. VAT) for static banner**

**R600.00 (excl. VAT) for animated banner (5 frames included)**